

COMMERCIAL AREA

Commercial area is used for commercial activities such as buying and selling of goods and services. Commercial activities are important to a community's economy.

Commercial area includes:

- Retail shopping
- Personal services
- Catering
- Lodging
- Business offices
- Petrol stations

MARKET

A market may be defined any spatially bounded assemblage of sales units, which may or may not have located together for reasons of complementarity, exchange of information and safety etc.

Types of markets:

- 1. The CBD market:** It is characterized by its location in or near the CBD, it is heterogeneous market.
- 2. The Retail markets:** Stocking limited range of frequently demanded heterogeneous items.
- 3. Wholesale markets:** wholesale markets are usually associated with bulk disposal of grains fruits vegetables and meats etc.
- 4. Specialized markets:** These have their origin in the craft guild traditions. Typically originating along the length of the old city and adjacent areas.
- 5. Bara markets:** These are specialized in smuggled goods and are normally found just outside municipal/legal jurisdictions.
- 6. Highway Orientated Ribbons:** Characterized by goods and services attracting through traffic.
- 7. Jumma Bazar and Other Occasional Markets:** These are located on large central open spaces which are used for other activities rest of the week.

8. The Up-Market: Located adjacent to the main road of largest planned high income community of the city.

9. The Shopping Plaza: A shopping plaza distinguished by covered circulation, is the modern form of specialized market providing a selected range of quality of goods located in or near the CBD market or the up-market.

Types of Shops:

1. Convenience Shops: These shops sell goods of daily use such as bread, vegetables, sweets, newspapers, groceries, fruits washing powders etc.

2. Demand Shops: These shops sell goods which are not frequently required such as furniture, mad-up garments, cycles, clocks etc.

3. Impulse Shops: these shops sell goods of luxury such as perfumes, jewelry, expensive food, ornamental utensils etc.

Number of Shops As A Function Of Population:

LEVEL	POPULATION	NO,OF SHOPS
Regional shopping centre	5,00,000	450 - 500
Town centre	1,00,000	125 - 150
Neighbourhood centre	25,000	40 - 50
Mohallah centre	6,000	10 - 12
Sub- Muhallah centre	3,000	3 - 4